



## WELCOME VALUED CUSTOMER

Our 1<sup>st</sup> Newsletter was well received and many of you took advantage of our free Lip Balm Offer.

It's been busy at Emu Tracks with Chris attending the 4th International Ratite Science Symposium (Ratite being the family which includes emus, ostriches, cassowary, and rheas) as part of the 23rd World's Poultry Congress, in Brisbane in July.

We are currently preparing for the Royal Adelaide Show so for those who you who live locally it is a good opportunity to come and visit our stand and try our products for yourself. As we make all our own products here at Marleston, production is in full swing.

### EMU OIL *Activated Everyday* **Shampoo**

**CONCENTRATE** *Specially for Sensitive Scalps*

An exceptionally mild and gentle concentrated everyday shampoo, safe for use by the whole family, including infants.

Due to the moisturising properties of Emu Oil and the superior mildness of the carefully selected cleansing ingredients, this shampoo is especially suited to those with sensitivities and allergies. The ingredients in our shampoos have also been selected due to their extremely low irritation properties and environmental friendliness.



### EMU TRACKS

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## ? **DID YOU KNOW**

Many hair care products contain Sodium Laurel Sulphate which is used as an industrial degreaser. It is well as a know skin irritant.

### SPECIAL OFFER

Place an order for either *Everyday or Baby Shampoo* **before** the end of Sept and you will automatically receive a **FREE** Boronia & Aloe Vera Soap!

## Can You Believe It? Natural Remedies

*"A surprising number of medicinal properties are being discovered in products sourced from our Australian fauna. The common emu is a good example."*

This is taken from an article, written by Associate Professor Gordon Howarth, recently published in The Advertiser. Gordon is a Cancer Council South Australia Research Fellow in the School of Agriculture, Food and Wine at the University of Adelaide and Affiliate Associate Professor in the Women's and Children's Hospital Gastroenterology Department.

To read the full article click Research.

### RESEARCH

Can You Believe It?  
Natural Remedies

[Click Here To View The Article!](#)

## Success Stories

### Hair Care

My hair is very fine and I have tried lots of different products. Since using your [Everyday Shampoo](#) and [Conditioner](#) I find that it is so full of body and so soft too. I like it too because it is more natural than other products I've used.

Kerry, Hackham, SA

### Skin Care

I was very impressed with the Boronia emu oil [soap](#), (my skin was really soft after 2 applications. Your hand cream ([Hydrating Lotion](#)) still remains the best I have ever tried.

Victoria (Skin Care Specialist), Mentone, Victoria

### EMU Humour

HOW do you arouse an emu?  
The answer is obvious: very carefully.

